

Shopping Sense Equals Saving Cents

It's that time of year again: The kids are back-to-school and with that, comes the expense of new clothes, school supplies and all the extras that go with it. Rather than spend full price or search high and low for a bargain, go where you know the sales and quality products are going to be! Enjoy outlet center shopping bargains on first-rate, quality name brand and designer merchandise at the Tanger Outlets of Tilton, NH and Kittery, ME. The first Tanger Outlet Center was constructed in 1981 and now, with over 20 years in the industry, the Tanger Outlet organization has incorporated many extras beyond shopping into the customer's experience. So, jump in the car for a day trip to these shoppers' paradises as there are many benefits to venturing to the outlet stores!

With its "Bargain Hunting at Its Best" logo, and many quality choices at your fingertips, you are bound to find endless quality buys at fantastic prices for everyone in the family at the Tanger Outlet Center – Tilton. Located left off of exit 20 on Route 93 North and South, (approximately 50 miles from the New Hampshire border and well worth the drive), this outlet center extravaganza offers over 50 shops to browse for that "just right" item. Shopping at the Tanger Outlet Center – Tilton stores not only means that you are already shopping where the manufacturers' prices are low, but its New Hampshire's "tax-free" status that translates to even more savings in your pocket on all your purchases.

With the center's W-shape layout, saving time by parking in the ample, large parking lot area not only gives you more time to stroll through the shops at your leisure seeing every sale in every store, but there are no traffic tie-ups. And, when your arms get tired from holding all those bags, a walk to your car's trunk is not far away. Sidewalk and tent sales as well as special promotions and events occur year round. One of the best times to take advantage of all the discounts is at the "Early Bird" After Thanksgiving Sale where the hours are extended all weekend long and, with the holiday shopping season in full force then, there are extra bargains! For satisfying your weary shopping body, visit Uno Chicago Grill for a sit down meal. If you're looking for something on the go, then visit Rocky Mountain Chocolate Factory, Harry & David or Starbucks along your shopping route to keep you revved up for the rest of your spree!

Feast your eyes on the Tanger Outlet Center – Kittery, located on Route 1 (just one hour north of Boston, MA) where there are three Tanger Outlet plazas with over 20 brand names shopping stores including Jones New York Country, Liz Claiborne Outlet, L'eggs Hanes Bali Playtex, Carter's and Kitchen Collection. In Kittery, there is not only the Tanger Outlet Centers for every shopper's delight, but this stretch of Route 1 is a development of mini-mall plazas spanning over a mile long that make up the Kittery Outlets, "America's Maine Street for Shopping". With over 100, crème de la crème designer outlet stores, if its variety you seek, then Kittery is the outlet center for you! One of the conveniences of its layout is that there are frequent car ride breaks to rest your feet when driving from one plaza to another.

From women, men and children's apparel to footwear to house wares and home furnishings as well as the Kittery Trading Post for camping gear and outdoor sporting equipment, it's a gold mine of great deals! There are specialty stores as well such as Book Warehouse, Perfumania, Black and Decker, Bose, Brookstone, Cosmetic Company, Russell Stover Candies, Yankee Candle and more. The Kittery Outlets offer up several sit-down restaurants for lunch and dinner as well as fast food options spread among the shops, too.

Here's a tip for AAA/CAA members: Tanger Outlets invite you to take advantage of additional savings year round. Show your membership card at the management office and receive a special savings book with 15-20% off purchases at participating stores. Tanger Outlets encourages tour groups and, with groups of over 15 people, additional amenities such as meet and greets, merchandise rewards, coupon books and gift card bonuses are provided.

So, shop 'til you drop or, at the very least, until your car's trunk is filled to the brim with shopping bags and enjoy the ride home, reveling in the fact that you didn't pay full price for anything. For additional

information (including store directories and directions) on each outlet center, visit these websites:
www.tangeroutlet.com and www.thekitteryoutlets.com.

Graphics:

Photos: Courtesy of Tanger Outlet Center – Tilton

Shops, shops, shops! – storefronts.jpg

Gap Outlet – gap.jpg